

TRAINING BACKGROUND

How does one bring about change at grassroots level and in policy environment? The obvious answer is: ideally through non-violent mass-based movements, mobilized through an organization that ensures that collective wisdom is employed in goal setting, strategizing and sustaining the campaign. Advocacy, by its very definition, is done on the behalf of someone else. People-Centred Advocacy is a value and process, and it seeks to build capacities of people, making them their own advocates. Policy advocacy is defined as the deliberate process of influencing policy decision makers through targeted actions.

Despite growing awareness and increasing investments in environmental protection, pressures on the world's natural resources and ecosystems continue to increase rapidly. The impacts of human activities reach into every corner of the natural world. The upshot of this growing human domination of the planet is that no ecosystem on Earth is free from pervasive human influence. Globalization, affluent consumerism, concentration of wealth and state-backed industries & commerce in the developing world have not only exploited recklessly the natural resources such as forests, rangelands, waters, wetlands, coastal areas, mountains, minerals and biodiversity, but also affected adversely the lives and livelihoods of countless poor people while making them further vulnerable.

Environmental awareness, civic education and mobilization to reject the injustice have risen remarkably during last 2-3 decades. It is seen a growing civil society mobilization to resist the dominant economic growth model. It is noticed a marked growth in mass movements against destructive development projects, especially amongst communities most impacted by displacement or the degradation of their environment. There is also a shift in local governance paradigm, which seeks qualitative change in sustainable development and equitable benefit sharing of natural resources or its byproducts at local level.

This residential training will focus on imparting the knowledge on the governance systems in natural resource sector, need to make the governance systems accountable at local level, need for policy change, methods of policy studies, the principles of people-centred advocacy, tools & methods of advocacy, media advocacy, policy advocacy, legislative advocacy, advocacy writing skills and networking & alliance building. This training is to build the strengths of field workers and managers involved in advocacy action, policy studies, and influencing the policy-makers.

WHO CAN APPLY FOR INTENSIVE FIELD TRAINING

- ▶ NGO workers & managers
- ▶ Executives of support/funding agencies
- ▶ Field activists doing grassroots action
- ▶ Others involved in advocacy work

VENUE OF INTENSIVE FIELD TRAINING

Kohinoor Heritage Resort
Naggar Castle, Manali-175130 (Dist. Kullu) HP

IIFT ▶ INTENSIVE FIELD TRAINING | ENGLISH / HINDI MEDIUM

CertaAG ▶ Certificate in Advocacy for Grassroots Action and Policy Change

11th Batch: 11-15 June 2014 • Manali • Application Deadline: 15 May 2014

Tel: +91-1902-248517
E-mail: kohinoor.naggar@yahoo.com
Web: www.kohinoorheritageresort.com

MEDIUM OF INTENSIVE FIELD TRAINING

The medium of instructions will be English and Hindi mix. Knowing English or Hindi is essential for participating the Illrd IFT.

LEARNING STRATEGY & FEATURES

- ▶ Combination of theory and practice (more)
- ▶ Critical and substantive reflections of participant's own personal capacities
- ▶ Group deliberation and experiential activities
- ▶ Handouts and reading materials
- ▶ Visuals and pictorials
- ▶ Field Visit

LAST DATE OF REGISTRATION

Application Submission: 15 May 2014
Payment of Training Fee: 20 May 2014

Early applications will be given priority. The moment the seats are full, accepting further applications will be stopped. Applicants whose contribution towards cost is received will only be confirmed with the places.

AVAILABILITY OF PLACES

Total no. of seats in each Batch: 24

The places will be filled on first come first served basis. Having < 15 participants registered the IFT may be postponed further.

MODULE OF INTENSIVE FIELD TRAINING

Tentative module of Illrd IFT for 5 days is as under:

- Governance Systems in Natural Resource Sector
- Governance, Policies, Laws and Issues concerning Land Resources including Land Acquisition, Land Alienation, Common Lands, Coastal Zones
- Governance, Policies, Laws and Issues concerning Forest Resources including Forest Rights, Forest Conversion and Destruction, Biodiversity, Protected Areas

- Governance, Policies, Laws and Issues concerning Water Resources including Water Pollution, Water Commodification, Groundwater Exploitation, Damming of Rivers, Water Conservation
- Governance, Policies, Laws and Issues concerning Agriculture including Monoculture, GM Crops & Foods, Seed Control, Biopiracy, Synthetic Biology
- Governance, Policies, Laws and Issues concerning Mining & Minerals including Displacement, Tribal Survival, Coastal Sand Mining, Radioactive Mines and Health, Quarrying
- Governance, Policies, Laws and Issues concerning Other Important Natural Resources
- Why Accountability of the Governance Systems?
- Concepts, Need and Scope of People-Centred Advocacy
- Advocacy for Grassroots Action and Policy Change
- Rights-Based Approach of Advocacy
- Role of Information and Research in Advocacy
- Methods and Tools of People-Centred Advocacy: Hard Tools & Soft Tools
- Media Advocacy
- Need for Policy Change
- Methods of Policy Studies
- Methods of Policy Advocacy
- Methods of Legislative Advocacy
- Networking and Alliance Building
- Formulation of Advocacy Plans
- Advocacy Writing Skills with Practice of Writing on: Application, Complaint, FIR, Report, Memorandum, Declaration, Appeal, Campaign Letter, Proceedings of Public Hearing, Case File, etc.

**The module is subject to change.*

FOOD & REFRESHMENTS

During the training vegetarian food will be served. From 11 June 2014 till 15 June 2014, breakfast, lunch and dinner (except on 14th June) will be served everyday. Morning bed tea will be served on 12, 13, 14 and 15 June 2014. Tea will also be served twice during 4 days of the training sessions.

ACCOMMODATION

Place of training, Kohinoor Heritage Resort, is one of the nicest locations in tourist city of Manali. Participants will be provided with the accommodation on DOUBLE SHARED basis. Rooms are equipped with linen, quilt, chair, table, attached toilet-bath, TV, etc. Daily cleaning of rooms is ensured.

Water supply is generally adequate in the hotel. However, the possibility of occasional interruption in water supply cannot be ruled out, viewing the scarcity of water in the mountains. Electricity supply is plenty, with generator facility. LCD projector is available.

The participants usually reach the Manali in the morning as they travel overnight from Delhi to Manali. So the accommodation for participants will be available from 9 am of 11 June 2014 till 3 pm

of 15 June 2014. Before or after this duration, the accommodation will not be availed by the organizers. Residing in Kohinoor Heritage Resort before or after the specified timings will be the responsibility of the participant at his/her own cost. To see the glimpses of Kohinoor Heritage Resort, please look [website](#).

CONTRIBUTION TOWARDS IFT COST

For Indian Participants

A non-refundable Training Fee of Rs. 13,000 per participant is to be paid through DD or bank transfer once the Application is approved.

The DD should be made in favour of GRASSROOTS INSTITUTE payable at Kullu. Receipt for fee amount will be produced. The fee amount can also be deposited by cash/local cheque in the account of GRASSROOTS INSTITUTE. The account details can be obtained from IFT Coordinator before depositing the amount.

Above nominal fee is towards the cost of (i) accommodation, (ii) food, (iii) reading material kit, (iv) CD-ROM (to be provided at the end of training), (v) training facilitation, and (vi) general guidance.

For Foreign Participants

A non-refundable Training Fee of US \$500 per participant (for Foreign nationals other than South Asians) or INR 15,000 (for South Asian nationals) is to be paid through DD once the Application is approved. DD should be made in favour of GRASSROOTS INSTITUTE payable at Kullu. Receipt for fee amount will be produced. The fee amount can also be deposited by cash/local cheque in the account of GRASSROOTS INSTITUTE. The account details can be obtained from IFT Coordinator before depositing the amount.

Above nominal contribution is towards the cost of (i) accommodation, (ii) food, (iii) reading material kit, (iv) CD-ROM (to be provided at the end of training), (v) training facilitation, (vi) release of official offer letter to facilitate visa process, and (vii) general guidance.

HOW TO APPLY AND REGISTER?

Step-I:

Applicants should fill in the Application Form which is attached separately or can be downloaded from <http://www.grassrootsinstitute.in/ift-programs.html> and submit it by e-mail info@grassrootsinstitute.in quickly to the Grassroots Institute. In case of difficulty, one can request Application Form through e-mail.

Step-II:

If the applicant is found eligible, he/she will be immediately informed and asked to send the amount of requisite contribution through Demand Draft drawn in favour of GRASSROOTS INSTITUTE payable at Delhi. Along with the payment, the applicant should also send the hard copy of Application Form duly approved by the Head of Institution and signed by the applicant himself/herself. The DD is to be sent by SPEEDPOST (from India) to: *Mr. Chuni Lal (Head of*

Operations), GRASSROOTS INSTITUTE, PO Building, Banjar – 175 123 Distt. Kullu (HP),
Tel: 01903-200202, +91-9418133427

Step-III:

After dispatching the DD and hard copy of the Application Form, the applicant is expected to inform Mr. Chuni Lal, Grassroots Institute on his mobile telephone (+91-9418133427).

** Please note that the candidature for this training is non-transferable. No other candidate would be accepted in place of the applicant.*

TRAVEL & TRANSPORT EXPENSES

The travel and transport expenses to Manali (and venue of training) and back would be taken care of by the participant(s) or sponsoring organization. The organizers are unable to support for any travel or transport expenses and or arrangements. Applicant is required to make his/her own bookings etc.

HOW TO REACH MANALI ?

There is no train route to Kullu-Manali. However, the trains go upto Chandigarh. You can reserve your rail tickets through your booking agent or by visiting: <http://indianrail.gov.in/> .

Best way to reach the place of training is to catch bus from Delhi. Regular buses are available from ISBT Kashmere Gate in Delhi to Kullu-Manali. Buses are of several types: ordinary state buses, semi-deluxe state buses, deluxe state buses, deluxe luxury buses, or Volvo buses. One can get buses from Chandigarh also. From the bus one has to get down at Patlikuhl or Kullu. Please note that it is better to book buses well in advance due to rush of tourists.

Bookings for different modes of transport may be made by contacting the following:

|| Bus from Delhi to Manali (13 hours journey)
HP Tourism: +91-11-23325320, 23324764
TCIL: +91-11-23416081-85, 23418023

|| Bus from Chandigarh to Manali (8 hours journey)
*all types of buses are frequently available from Sector-17 Bust Station in Chandigarh (no need of reservation)

|| Flight Connectivity

Various domestic flights are available to Kullu. Kullu airport is located in Bhutar which is 4-5 km away from main Kullu city. Please see the schedule of flights at the link: <http://wikitravel.org/en/Kullu> and <http://wikitravel.org/en/Manali> . Indian Airlines, Deccan Air and Jagson Airlines operate from Delhi and Chandigarh to Bhuntar (Kullu)

*Reserve your return ticket from your travel agent in your city/town.

CONTACT FOR FURTHER ENQUIRY

Coordinator Training

Grassroots Institute

PO Building, Banjar - 175 123 Kullu (HP), India

Tel: 01903-200202, 09418133427

Fax: 01903-222257

E-mail: info@grassrootsinstitute.in

Websites: www.grassrootsinstitute.in

TOURIST ATTRACTIONS OF KULLU & MANALI

Manali is hot destination for tourists as it lies on silk route going to Ladakh and Hindukush-Himalayas connecting the Central Asia. There are more than two dozens of attractions in Manali and Kullu for the tourists. Further information can be accessed from the following websites:

<http://wikitravel.org/en/manali>

<http://himachaltourism.nic.in/kulu.htm>

<http://www.touristplacesinindia.com/manali/tourist-attractions.html>

<http://himachaltourism.nic.in/shim.htm>

<http://himachaltourist.com/shimla/index.htm>

www.greathimalayannationalpark.com

Progress of our past trainings on may be seen by visiting the link:

<http://www.grassrootsinstitute.in/previous-training.html>