

TRAINING BACKGROUND

How does one bring about social change? The obvious answer is: ideally through non-violent mass-based movements, mobilised through an organisation that ensures that collective wisdom is employed in goal setting, strategizing and sustaining the movement. The problem in reality is that mass-based movements are rare, and mass movements which can actually bring about changes are even rarer. Many factors other than people's consciousness go into the making of the movement, and it is rare that all factors come together to capture people's imagination on a large scale and for a long time. They could may happen once in a lifetime, but meanwhile, the desire for change has to be fostered, day-to-day battles have to be fought and the human spirit kept in a state of readiness; for which advocacy is the only means available. Advocacy, by its very definition, is done on the behalf of someone else. 'People-centred Advocacy' is a value and process, and it seeks to build capacities of people, making them their own advocates.

This IFT program will focus on imparting the knowledge on the governance systems, need to make the governance systems accountable, the principles of people-centred advocacy, tools & methods of advocacy, media advocacy, advocacy writing skills and networking & alliance building. Training is fully residential.

WHO CAN APPLY FOR INTENSIVE FIELD TRAINING

- NGO workers & managers
- Executives of support/ funding agencies
- Representatives of Advocacy Groups
- Others involved in movements

VENUE OF INTENSIVE FIELD TRAINING

Kohinoor Heritage Resort
 Naggar Castle, Manali-175130 (Dist. Kullu) HP
 Tel: +91-1902-248517 Web: www.kohinoorheritageresort.com

MEDIUM OF INTENSIVE FIELD TRAINING

The medium of instructions will be Hindi. Knowing Hindi is essential for participating the IInd IFT.

LEARNING STRATEGY & FEATURES

- ▶ Combination of theory and practice (more)
- ▶ Critical and substantive reflections of participant's own personal capacities
- ▶ Group deliberation and experiential activities
- ▶ Handouts and reading materials
- ▶ Visuals and pictorials
- ▶ Field Visit

LAST DATE OF REGISTRATION

Deadline for Application: 30 March 2012

Deadline for Payment of Training Fee: 10 April 2012

Early applications will be given priority. The moment the seats are full, accepting further applications will be stopped. Applicants whose contribution towards cost is received will only be confirmed with the places.

AVAILABILITY OF PLACES

Total no. of seats in each Batch: 24

The places will be filled on first come first served basis. Having < 15 participants registered the IFT may be postponed further.

MODULE OF INTENSIVE FIELD TRAINING

Tentative module of IIIrd IFT for 5 days is as under:

- Local Governance System in Selected Countries
- Panchayati Raj System (Central & State) in India
- Urban Governance System in South Asia
- Governance & Institutions of Development
- Accountability and Accountable Governance
- Why Accountability of the Governance Systems?
- Concepts, Need and Scope of People-Centred Advocacy
- Rights-Based Approach of People-Centred Advocacy
- Role of Information and Research in People-Centred Advocacy
- Participation of People & Institutions in People-Centred Advocacy
- Role of Right to Information in Advocacy
- Methods and Tools of People-Centred Advocacy: Hard Tools & Soft Tools
- Media for People-Centred Advocacy
- Networking and Alliance Building
- Formulation of Advocacy Plans
- Advocacy Writing Skills with Practice of Writing on: Application, Complaint, FIR, Report, Memorandum, Declaration, Appeal, Campaign Letter, Proceedings of Public Hearing, Case File, etc.

**The module is subject to change.*

ELIGIBILITY TO PARTICIPATE INTENSIVE FIELD TRAINING

You are eligible if you fulfill the following criteria:

- (i) You implement, coordinate or manage the development or advocacy project;
- (ii) You have at least 2 years of field experience;
- (iii) You have adequate knowledge of Hindi language;
- (iv) Your application is approved by your Head of Institution; and
- (v) You agree to follow the rules of participating the training and sign the declaration (given in application form).

FOOD & REFRESHMENTS

During the training vegetarian food will be served. From 24 June 2012 till 28 June 2012, the breakfast, lunch and dinner (except on 24th June) will be served everyday. Morning bed tea will be served on 25, 26, 27 and 28 June 2012. Tea will also be served twice during 5 days of the training sessions.

ACCOMMODATION

Hotel Kohinoor Resort, is also one of the nicest locations in tourist city of Manali. The accommodation at the hotel comprises finely furnished rooms. All are spacious with attached bathrooms, running hot & cold water, telephone, etc. To see the glimpses of Hotel Kohinoor Resort, please look at the [website](#).

Accommodation in standard rooms will be provided on TWIN SHARED basis. Rooms are equipped with linen, quilt, chair, table, attached toilet-bath, etc. Daily cleaning of rooms is ensured. TV is available in the room. Service is prompt. Water supply is generally adequate in the hotel. However, the possibility of occasional interruption in water supply cannot be ruled out, viewing the scarcity of water all over.

Accommodation for participants will be available from 9 am of 24th June 2012 till 4 pm of 28th June 2012. Before or after this duration, the accommodation will not be availed by the organizers. Residing in Hotel Firhill or in Hotel Kohinoor Resort before or after the specified timings will be the responsibility of the participant at his/her own cost.

CONTRIBUTION TOWARDS IFT COST

A non-refundable Training Fee of Rs. 8,500 per participant is to be paid through DD once the Application is approved.

The DD should be made in favour of GRASSROOTS INSTITUTE payable at Delhi or Kullu. Receipt for fee amount will be produced. The fee amount can also be deposited by cash/local cheque in the account of GRASSROOTS INSTITUTE. The account details can be obtained from Coordinator Training before depositing the amount.

Above nominal fee is towards the cost of (i) accommodation, (ii) food, (iii) reading material kit, (iv) CD-ROM (to be provided at the end of training), (v) training facilitation, and (vi) general guidance.

HOW TO APPLY AND REGISTER?

Step-I:

Applicants should fill in the Application Form which is attached separately or can be downloaded from <http://www.grassrootsinstitute.in/ift-programs.html> and submit it by e-mail info@grassrootsinstitute.in quickly to the Grassroots Institute. In case of difficulty, one can request Application Form through e-mail.

Step-II:

If the applicant is found eligible, he/she will be immediately informed and asked to send the amount of requisite contribution through Demand Draft drawn in favour of GRASSROOTS INSTITUTE payable at Delhi. Along with the payment, the applicant should also send the hard copy of Application Form duly approved by the Head of Institution and signed by the applicant himself/herself. The DD is to be sent by SPEEDPOST (from India) to: *Mr. Chuni Lal (Head of Operations)*, GRASSROOTS INSTITUTE, PO Building, Banjar – 175 123 Distt. Kullu (HP), Tel: 01903-200202, +91-9418133427

Step-III:

After dispatching the DD and hard copy of the Application Form, the applicant is expected to inform Mr. Chuni Lal, Grassroots Institute on his mobile telephone (+91-9418133427).

** Please note that the candidature for this training is non-transferable. No other candidate would be accepted in place of the applicant.*

TRAVEL & TRANSPORT EXPENSES

The travel and transport expenses to Manali and back would be taken care of by the participant or sponsoring organization. The organizers will not be responsible for any travel or transport expenses and or arrangements. Applicant is required to make his/her own bookings etc. Moreover, the organizers cannot arrange for receiving the participants at Bus Stand, Railway Station or Airport of Bhuntar. It will be the responsibility of the participants to reach the venue of training.

HOW TO REACH MANALI ?

There is no train route to Kullu-Manali. However, the trains go upto Chandigarh. You can reserve your rail tickets through your booking agent or by visiting: <http://indianrail.gov.in/> .

Best way to reach the place of training is to catch bus from Delhi. Regular buses are available from ISBT Kashmere Gate in Delhi to Kullu-Manali. Buses are of several types: ordinary state buses, semi-deluxe state buses, deluxe state buses, deluxe luxury buses, or Volvo buses. One can get buses from Chandigarh also. From the bus one has to get down at Patlikuhl or Kullu. Please note that it is better to book buses well in advance due to rush of tourists.

Bookings for different modes of transport may be made by contacting the following:

|| Bus from Delhi to Manali (13 hours journey)
 HP Tourism: +91-11-23325320, 23324764
 TCIL: +91-11-23416081-85, 23418023

|| Bus from Chandigarh to Manali (8 hours journey)
 *all types of buses are frequently available from Sector-17 Bust Station in Chandigarh (no need of reservation)

|| Flight Connectivity

Various domestic flights are available to Kullu. Kullu airport is located in Bhutar which is 4-5 km away from main Kullu city. Please see the schedule of flights at the link: <http://wikitravel.org/en/Kullu> and <http://wikitravel.org/en/Manali> . Indian Airlines, Deccan Air and Jagson Airlines operate from Delhi and Chandigarh to Bhuntar (Kullu)

*Reserve your return ticket from your travel agent in your city/town.

ABOUT THE GRASSROOTS INSTITUTE

Grassroots Institute aims to strengthen the grassroots action for social transformation through mainstreaming innovative learnings. Grassroots Institute was established by Grassroots India to support the grassroots action for change through training, research, skill upgradation and professional education. Presently, the Grassroots Institute is an independent institution that is in evolution phase being operated from Banjar (Kullu) in Himachal Pradesh. For further information about the GI, please contact: info@grassrootsinstitute.in .

CONTACT FOR FURTHER ENQUIRY

MR. CHUNI LAL (*Head of Operations*)

Grassroots Institute

PO Building, Banjar - 175 123 Kullu (HP), India. Tel: 01903-200202, 09418133427

E-mail: info@grassrootsinstitute.in Websites: www.grassrootsinstitute.in

TOURIST ATTRACTIONS OF KULLU & MANALI

Manali is hot destination for tourists as it lies on silk route going to Ladakh and Hindukush-Himalayas connecting the Central Asia. There are more than two dozens of attractions in Manali and Kullu for the tourists. Further information can be accessed from the following websites:

<http://wikitravel.org/en/manali>

<http://himachaltourism.nic.in/kulu.htm>

<http://www.touristplacesinindia.com/manali/tourist-attractions.html>

<http://himachaltourism.nic.in/shim.htm>

<http://himachaltourist.com/shimla/index.htm>

www.greathimalayannationalpark.com